



DRESS DESIGNING

3 Month Free Vocational Training



The Planning & Development Board, Government of the Punjab initiated a project in Punjab with the financial assistance of International Fund for Agricultural Development (IFAD) to eradicate poverty in the poorest areas of Punjab. Initially, the project was designed to facilitate 169479 poor households by providing different interventions to enhance their livelihood in the Ten districts of Southern Punjab i.e. Bahawalpur, Bahawalnagar, Rajanpur, Muzaffargarh, Liaquatpur, Dera Ghazi Khan, Layyah, Bhakkar, Khushab & Mianwali. Institute of Rural Management (IRM) is working as a Training Service Provider with SPPAP since 2014 and conducted Vocational Training of successfully trained 14,555 male and female in various trades by establishing field-based training centres to 2017. Presently, IRM-VTO going to trained 25000 men and women in 10 districts with the ratio of 40% male and 60% of female till March 2023.

VOCATIONAL TRAINING

The vocational training short course is an important source to empowering the people in a short period with productive skills and enable them to earn a handsome amount for their families and create independency. The skills provided to the men and women can be easily transferred to the other people with little effort.

Course Outline and Duration

IRM VTO under SPPAP provides vocational training by establishing field-based training centres and offered different trades, and tailoring/Dress Designing is one of the potential and widen female and male trade where they passed the knowledge of dressmaking and Designing. This further divide into two trades, tailoring for male and dress designing for female. Duration of the course is three-month and the course is the combination of both theoretical and practical knowledge. IRM focused on techniques of dressmaking & designing for all groups of children, women and men. Instructor with complete knowledge will guide the trainee, to select the right material, fabric and colour according to design this vocational training will enhance the confidence and knowledge quality for betterment of trainee. This course imparts the knowledge of:

- Measurements
- Cutting skills
- Pattern making
- Figure drawing
- Stitches skills
- Identification of different fabrics
- Pass the knowledge of basic concept of design according to personality season and gender
- Colour selection as per requirement and needs
- Knowledge of sewing machine, its use and function

Business Session:

- Business development officers gives the business session where they guide about the business and linkages.
- Motivate beneficiaries for self-employment during training
- Provide the service of job placement and IRM team Linkages the beneficiaries to the market.
- IRM team formed the Business development group where they can contact with businesses and industries.

• Outcomes:

- Pass outs may join any boutique,
- They might be join textile sector
- They can set their small business like Tailor shop,
- They can stitch clothes of others at their home,

• Objective:

- To impart employable vocational skills
- To improve their livelihood or economic condition
- Make people independent
- To create the income-generating opportunity
- To make people aware and boost their confidence
- To prepare them for self-employment/employment

IRM facilitate the beneficiaries by:

- Providing all types of consumable material
- Equipments related to training
- Conducive environment
- Hire the qualified and experienced instructor
- Provide the material for training
- Lunch during training/food payment
- Pick and drop to the trainee
- Stipend distribution at the completion of training



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