



Southern Punjab Poverty Alleviation Project (SPPAP)-IFAD Assisted is a concerted venture of the Government of the Punjab and donor agency International Fund for Agricultural Development (IFAD). NRSP working as a Social Mobilization Partner and IRM performing as Vocational Training Organization (VTO).

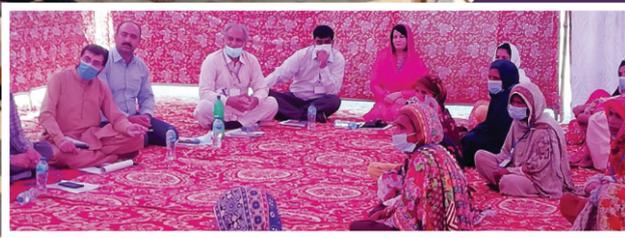
UN-WOMEN PAKISTAN Visit SPPAP

UN-Women visit to SPPAP:

In July 2010, the United Nations general assembly created UN-Women, the United Nations entity for gender equality and the empowerment of women, to address such challenges. The creation of UN-Women came about as part of the UN reform agenda, bringing together resources and mandates for the greater impact which focused exclusively on gender equality and women's empowerment. A UN-women mission headed by Ms. Sharmeela Rasool, country representative for Pakistan accompanied by Ms. Nadia, program officer UN-Women and Ms. Yasmeen, program officer visited the IFAD supported project Southern Punjab Poverty Alleviation Project (SPPAP)-IFAD assisted at District Layyah on 27.09.2021



- **OBJECTIVE:**
- Meeting/Discussion with Project Management SPPAP and its Implementing Partners (NRSP & IRM) and with Community Organizations (COs)/Project beneficiaries at Union Council
- Exchange of views with project beneficiaries on key outcome/impact of project intervention especially on women's life.
- Visit the SPPAP for all interventions and exchanges of views with benefited beneficiaries.



SUMMARY OF VISIT

A community meeting was arranged at Basti Lar, Union Council Sharishta Thal Jandi Layyah. The meeting was opened with the recitation of verses from the Holy Quran right at 11:30 hours after Project Director-SPPAP gave welcoming the delegation at the meeting venue and enlightened them about overall IFAD supported project thematic areas, key interventions, IRM & NRSP project implementation strategies. For identification of intended beneficiaries, the project was using BISP National Poverty Scorecard data-target group falls under the lowest poverty bands 0-23 and whereas houses had been given only to the extremely poor landless families falling in the PSC range 0-11 and goat packages were only meant for poor women having PSC range 0-18. SPPAP was a highly gender sensitive project and inclusion of women were ensured by specifying women as either sole beneficiaries of an intervention or by specifying quotas for them. 70% beneficiaries of the project were poor women and under each intervention of SPPAP. Representative of Community Organization oriented the guests via a brief presentation regarding project completed & ongoing activities in Union Council Sharista Thal Jandi. The Mission held a detailed dialogue with project beneficiaries who all were women about different interventions including Low-Cost Housing, Small Ruminants, Vocational Trainings, CPIs, Food Bank and Revolving Fund. Mission moved to the vocational training centre (Dress Designing) established by the IRM under SPPAP. Mission keenly asked the participants about their plans after getting training, Trainees were of the view that learned skills would be helpful for them to establish their small-scale business leading towards improvement in their livelihoods. UN-Women Mission visited the Regional Coordination Unit (RCU)-SPPAP Layyah. Project Director-SPPAP gave a quick run out of the project and briefed that RCU was established a couple of years back in 2019 under the IFAD to oversee the activities of newly started five districts Dera Ghazi Khan, Layyah, Bhakkar, Mianwali and Khushab under the supervision of the Regional Coordinator. The Mission was told that based on the best gender targeting approach, SPPAP had won the IFAD Gender Award in 2019 in the Asia and Pacific Region (competition held among 31 countries of the region).

VIEW OF UN-WOMEN REPRESENTATIVE

The Head of UN-Women for Pakistan highly appreciated the IFAD supported a project in terms of its gender sensitivity and poor women targeting approach SPPAP had made significant efforts to include the poor women at every stage. Now, women have been able to have leading roles at a community level, property rights, assets ownership, got involved in the procurement process by visiting the cattle markets.